



**doodlelearning**

By Discovery Education

**School Strategy**

**teach  
PRIMARY**  
AWARDS 2022  
**WINNER**

“

There is a difference  
between not knowing  
and not knowing yet.

— Sheila Tobias

”

# Welcome to Doodle!



This booklet will help you to get the most out of Doodle in your school, supporting learners to achieve success.

As the aims and needs of every school are unique, the Doodle strategy will be different for each setting. We've brought together a range of exciting ideas that have been proven to inspire and excite both you and your learners, creating a framework for you to establish your own expectations for your school community.

We've also included a helpful checklist to make sure that your school is Doodle-ready, and a guide to finding resources and getting support, whenever you need it, during your subscription.

**Happy Doodling!**



# Doodle setup checklist

Get your school Doodle-ready with these quick and easy steps:

## ★ Set up access for your students on school devices:

- Create classes and accounts on the [Teacher Dashboard](#)
- [Download the apps](#) (for any touchscreen devices) and [Bookmark student login page](#) (on any computers) in school

## ★ Strategy

- [Book your live Strategy Meeting](#) with your School Success Advisor
- [Share your strategy](#) with your school community

## ★ Launch

- All teachers use 'How-to' buttons to [learn how to use the Teacher Dashboard](#)
- Signpost parents to the [Help Centre](#) for support with Doodle at home
- Send the downloaded [login slips](#) home to parents
- Launch with students using [ready-made resources](#)

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For support with these steps visit the [Help Centre](#) or [contact your School Success Advisor](#).

# Celebrating Achievements

Regularly celebrating your pupils' achievements inspires them to Doodle little and often, develops confidence, and has a lasting impact on attainment.

## Top Doodling Class

- Visit the **Teacher Dashboard** and click on the star in the top left-hand corner
- In the **Top Doodlers** box, select a subject icon and click on **Target**
- Click on the **% on target** heading to sort
- In assembly, recognise the **Top Doodling Class(es)** each week. You could even add an irresistible prize, such as extra play time or a Doodle trophy!

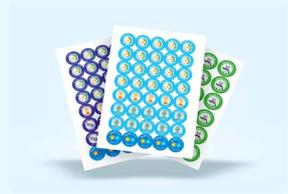
## Green zone

- Hover over **Work Programmes** and select **View Effort**
- Select a **Subject, Class and Time Period**
- See who is in the green zone by selecting **On target** heading to sort
- Have every class teacher recognise every pupil who is in the green zone each week with a Doodle sticker and some house points or equivalent

## Milestones

- Hover over **Work Programmes** and select **View Effort**
- Select a **subject, class and time period** and Click on the **Streak** heading.
- In assemblies, celebrate pupils who have reached milestone streaks, star numbers, or other personal goals.

Please ask your [School Success Advisor](#) if you'd like any help or ideas with celebrating success in your school!



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“The impact of Doodle on engagement and progress has been significant!”

— Maths Lead, Addington School

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# Parent engagement

Getting parents involved encourages children to Doodle regularly and to make the most of their online learning tools.



## Webinars

We have [pre-recorded parent webinars](#) which are produced by the Doodle team.

## Parent support team

The friendly team at Doodle is on hand to answer any parent questions. Just direct parents to the [green chat icon on any Doodle web page](#) or share this link to our [Help Centre](https://help.doodlelearning.com) at [help.doodlelearning.com](https://help.doodlelearning.com).



“

“Super programme — **easy to manage** for staff, fun for pupils, and **supports lesson planning and teaching.**”

— *KS1 Coordinator, Maids Moreton CofE School*

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### Letters

On the **Teacher Dashboard > Quicklinks > Resources**, there are launch and reminder letters, which you can send out to parents by email or post.

### DoodleConnect & Parent Dashboard

Parents can track their children's effort and progress with their own dashboard view.

# Strategy inspiration

Whatever your aims and needs, clear and manageable expectations ensure your whole school community get the most from Doodle.



## Brookfield Primary Academy

- Children Doodle for homework
- Early morning work
- Used in maths lessons
- Leaderboard with top three classes
- Trophy for Top Doodling class
- Certificates for 100+ Day streaks
- Weekly Twitter celebrations
- Celebrate Doodle achievements in the newsletter
- Teachers use **Work programmes > View Effort** to easily track homework completion



## Mapledene Primary School

- Children Doodle for homework
- Catch-up during break and lunchtime
- Intervention tool before and after school
- Weekly assembly with certificates
- Amazon vouchers for 100 day streaks
- The second highest Doodling class have extra break time



## Ouston Primary School

- Children use Doodle as part of a carousel in class
- Some teachers set Doodle for homework
- Teachers encourage little and often
- Children in the green zone get a raffle ticket for a termly prize draw
- Teachers use Doodle data to monitor progress

Use these ideas from other schools to build an effective Doodle strategy for your setting.

### Earlsfield Primary School



- Just for homework
- Certificates in Friday assembly
- Teachers use **Work programmes > View understanding** to feed back on learning gaps to subject lead who suggests ways to target
- Teachers use to track pupil progress

### Bowmandale Primary School



- In school task with a target number of times per week for children to Doodle
- Set as regular homework
- Weekly rewards for all children in Green Zone
- Top Doodling classes get a choice of reward e.g. extra break time
- Certificates for anyone who stood out for effort or reached a milestone
- Teachers use **Work programmes > View progress** to evidence progress

### Honiton Primary School



- Homework
- Intervention
- Lesson starters and warm-ups
- Weekly class competition: class with most children in green zone earns a Dojo point and a website shout out
- Half termly winning class receives a class treat (eg non-uniform day, movie pm) and a trophy that stays in their class for the half term

# Your schools strategy

Use this page as a starting point for deciding your school's strategy for Doodle.

How will students use Doodle in your school?

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When will teachers check the Teacher Dashboard and what will they use it for?

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How will parents be involved?

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How and when will you reward Top Doodlers?

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# Help and support



## How-to **Teacher Dashboard**

Click on the green '**How-to**' button on each page of the **Teacher Dashboard** for a quick tour of the features on that page.

Head to the **Quicklinks** section on the **Teacher Dashboard homepage** to access useful resources for:

- Launching Doodle in school
- Creating your school strategy
- Help and Support...and much more!



## **Dashboard Support**

Click on the **green chat** icon on any Doodle web page for FAQs, help articles, and to chat with our **Dashboard Support Team**.

### **Contact us**



Megan



Carrie

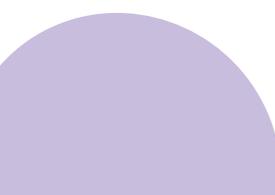


Katherine



Ian

Contact your friendly **School Success Advisor team** on **01225 637011** for help with your subscription and with getting the most out of Doodle.



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Setting an example  
isn't the main means of  
influencing others; it's  
the only one.

— Albert Einstein

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01225 637011



[doodlelearning.com/for-schools](https://doodlelearning.com/for-schools)



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